



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

CONTRACT

Contract / Revision	Alt Order #
874525 / 7	25183151

Product	MCCROY 2016 GOV
Contract Dates	10/10/16 - 10/16/16
Estimate #	4507

Advertiser	POL/Pat McCrory for Governor	Original Date / Revision	06/07/16 / 10/18/16
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Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015
 USA

And:

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz Washington
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	
IN9370/IN11002/IN141		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/16/16	10/16/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----S				1	\$50.00				
E 2	WNCN	10/10/16	10/14/16	Local News @ 12p	12p-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	4				\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNCN	10/10/16-10/16/16	Local News @ 12p	12p-1230p	MTWThF----	:30		\$75.00		NM		
				Unresolved									
	2	WNCN	10/10/16-10/16/16	Local News @ 12p	12p-1230p	MTWThF----	:30		\$75.00		NM		
				Unresolved									
	3	WNCN	10/10/16-10/16/16	Local News @ 12p	12p-1230p	MTWThF----	:30		\$75.00		NM		
				Unresolved									
	4	WNCN	10/10/16-10/16/16	Local News @ 12p	12p-1230p	MTWThF----	:30		\$75.00		NM		
				Unresolved									

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WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
3	WNCT	10/10/16	10/14/16	Local News @ 530p	530p-6p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	4				\$70.00				
4	WNCT	10/10/16	10/14/16	Local News @ 6p	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTWTF--	4				\$140.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCT	10/10/16-10/16/16	Local News @ 6p	6p-630p	MTUWThF----	:30	\$140.00		NM		
		Unresolved											
		2	WNCT	10/10/16-10/16/16	Local News @ 6p	6p-630p	MTUWThF----	:30	\$140.00		NM		
		Unresolved											
		3	WNCT	10/10/16-10/16/16	Local News @ 6p	6p-630p	MTUWThF----	:30	\$140.00		NM		
		Unresolved											
		4	WNCT	10/10/16-10/16/16	Local News @ 6p	6p-630p	MTUWThF----	:30	\$140.00		NM		
		Unresolved											
5	WNCT	10/10/16	10/14/16	Entertainment Tonight	7p-730p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTW-F--	3				\$125.00				
6	WNCT	10/10/16	10/14/16	Family Feud	730p-8p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	MTW-F--	3				\$225.00				
7	WNCT	10/16/16	10/16/16	NFL Today	12n-1p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----S	1				\$500.00				
8	WNCT	10/16/16	10/16/16	NFL Early Game	1p-430p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----S	1				\$400.00				
9	WNCT	10/11/16	10/11/16	Bull	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	-T-----	1				\$500.00				
10	WNCT	10/13/16	10/13/16	Thursday Night Football	830p-1130p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	---T---	2				\$475.00				

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FACTORY MEDICAL CLABORING

FROM

WNCT

3221 South Evans Street

Greenville, NC 27834

(252) 355-8542

WNC **ecom**
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Greenville, NC 27834-
252-355-8500

NEW YORK

Advertiser	Original Date / Revision
POL/Pat McCrory for Gov	06/07/16 / 10/18/16



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Signature: _____

Date: _____

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